

# Janique Zeller

## Freelance Videographer and Photographer

🔗 Instagram portfolio @unleashed.media\_

LinkedIn Profile:

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Code B drivers license

## Work Experience



### Digital Creator | Unleashed Media

December 2024 - Current

- Capturing Videography & Photography
- Editing Video and photo content
- Providing marketing content for Coffee shops, restaurants, B&B's and more
- Working with business owners directly or with their marketing teams
- Marketing directly on to social media platforms
- Event photography and Videography (such as golf days, year end events, birthdays)



### Sales, PR, Marketing | DSG Security

October 2020 to November 2024 (4 years)

- PSIRA Certification Grade C
- New Business & Personal Relations management
- Key account management
- Damage control
- Implementation of existing and new operational procedures
- Creation and editing of company documentation
- Marketing
- Provide training for staff and clients



### Content Creation & Sales | SmartTrip Africa

October 2022 to October 2023

- Obtain new clients for a tourism app
- Grown the app downloads from less than 100 to over 1600 from Dec 2022 to May 2023
- Create video content for clients and post on social media as marketing material
- Obtain new followers on social media
- Form strong relationships with existing and potential clients

## Skills & Specialization

- Content Creation & marketing (Videography & Photography)
- Brand awareness
- Relationship Building & PR
- Management (general)
- Key accounts
- Operations
- Company documentation

## Personal Interests

### Content Creation

- Capturing the feel of a destination or product to capture the audience through Videography and Photography, for businesses and events.

### Music

- Singing, playing piano

### Gym

- Physical and mental health wellness

### Adventure

- Exploring new destinations

## Additional Courses

- Time management
  - Kwelanga Training
- Microsoft PowerPoint
  - Innovatec Africa
- Telephonic customer care
  - Corporate IQ
- Customer Service (accredited)
  - Serr Synergy

# Previous work experience

## Work experience prior to current

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- **Sales Executive**  
MDS Collivery • March 2020 - September 2020
- **Senior Sales Executive**  
SWE Couriers • October 2018 - February 2020
- **Sales Executive**  
First Freight Couriers • August 2015 - October 2018
- **Regional Agent (part time)**  
Finding things • May 2016 - March 2017
- **Senior Sales Consultant**  
Globeflight • April 2011 - July 2015
- **Assistant Manager**  
Ocean Hideaway B&B • December 2005 - March 2006

## Education History

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### Film making course | content creator.com

Current

- Studying and enhancing skills through an online course to provide higher quality content for marketing purposes



### Matric | Wartburg Kirchdorf

Class of 2005

- Matric with merits

## Job Skill experience:

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- New Business Sales
- Client Retention
- Relationship Building
- Management
- Microsoft Word, Excel & Powerpoint
- Email marketing
- Negotiation
- Presentations
- Customer service
- Public Relations
- Account management
- Delegation
- Operations
- Marketing
- Social Media Marketing
- Videography
- Video editing
- Photography
- Photo editing
- Company manual and profile creation
- Provide training on relevant subject to individuals or groups

## Personal Information

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I approach my work with passion and naturally encourage and assist those around me.

I value building strong and long lasting relationships and place large importance on open and honest communication.

I am always eager to learn new skills and grow my potential wherever possible to ensure I am providing the best possible service and products.